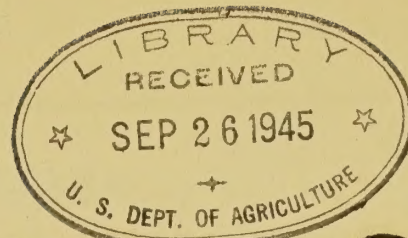
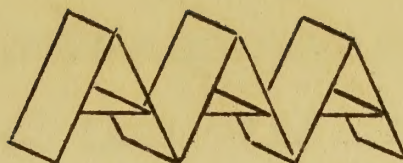


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CONFERENCE NEWS

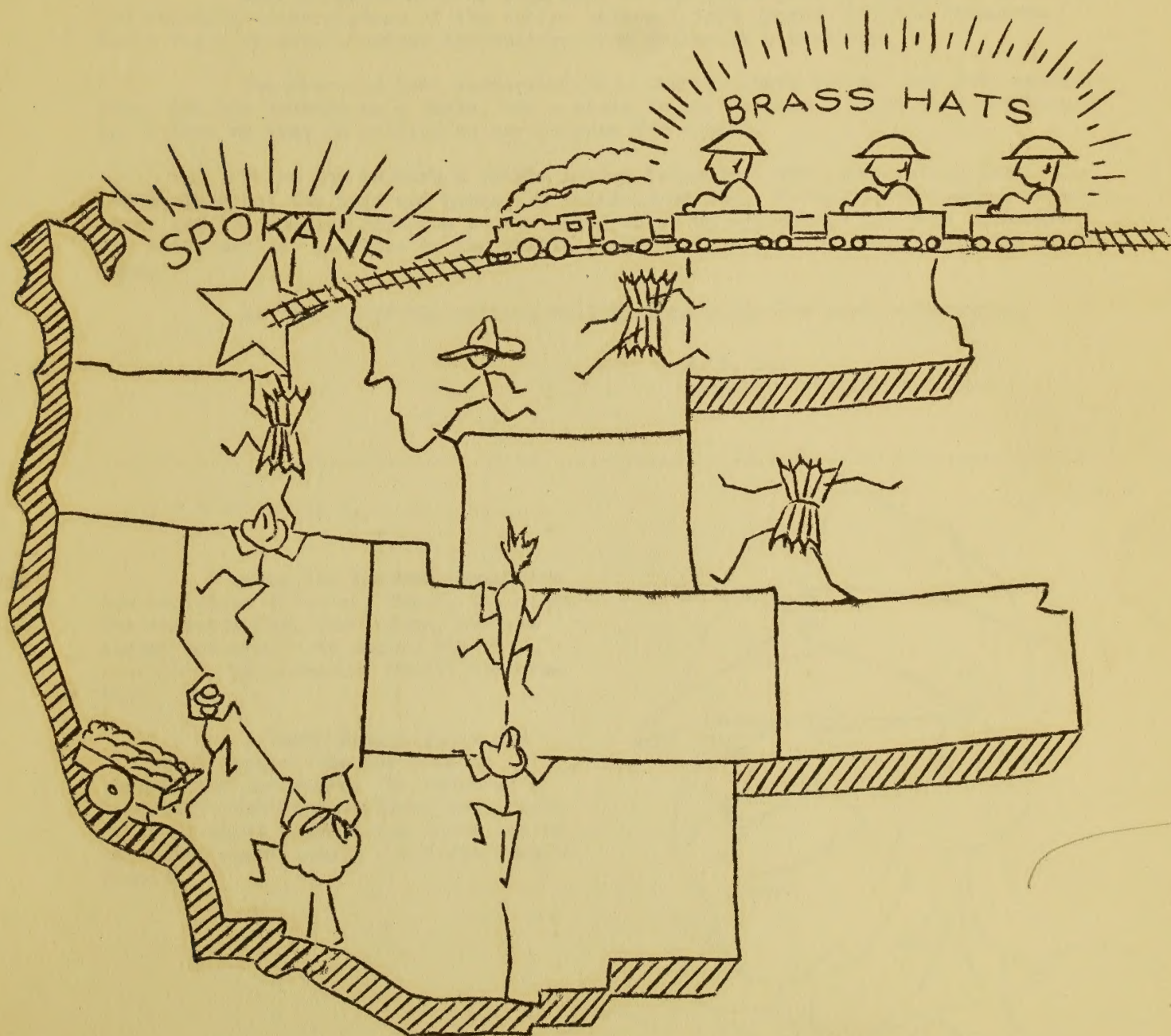
WESTERN REGION

1941 Conference

Spokane, Wash.,

January 6, 1941

No. 1



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WESTERN REGION



AAA CONFERENCE NEWS, WESTERN REGION

A MESSAGE FROM THE DIRECTOR

Today you begin a conference to plan your work for the next year. You have just completed a good year. You have had more to do and you have done it better. But in times like these none of us can afford to stop long for a look back except to check up on ourselves. There is work ahead—serious work—and we have no place for those who want to take it easy.

For more than a year now the poison of war and economic aggression has polluted the world. Our AAA program has protected agriculture from the worst effects so far, but each month and each year it will be more difficult to stave off the effects of a dying world trade.

That gives us a clear sign-post to our first job. We've got to improve and strengthen every phase of the entire national farm program for the life-and-death fight to save American agriculture from wholesale bankruptcy.

You share in that responsibility. We all share in it. Not only agriculture, but the country as a whole, has a stake in the outcome. So at this conference let's lose no time in rolling up our sleeves for action.

We've got to work a little harder to perfect our organization for 1941. Let's clean out the bugs and break the bottlenecks now. We've got to analyze as well as we can the complex problems we are going to be up against in the next 12 months. And let's not get so close to the little problems that we can't comprehend the large ones.

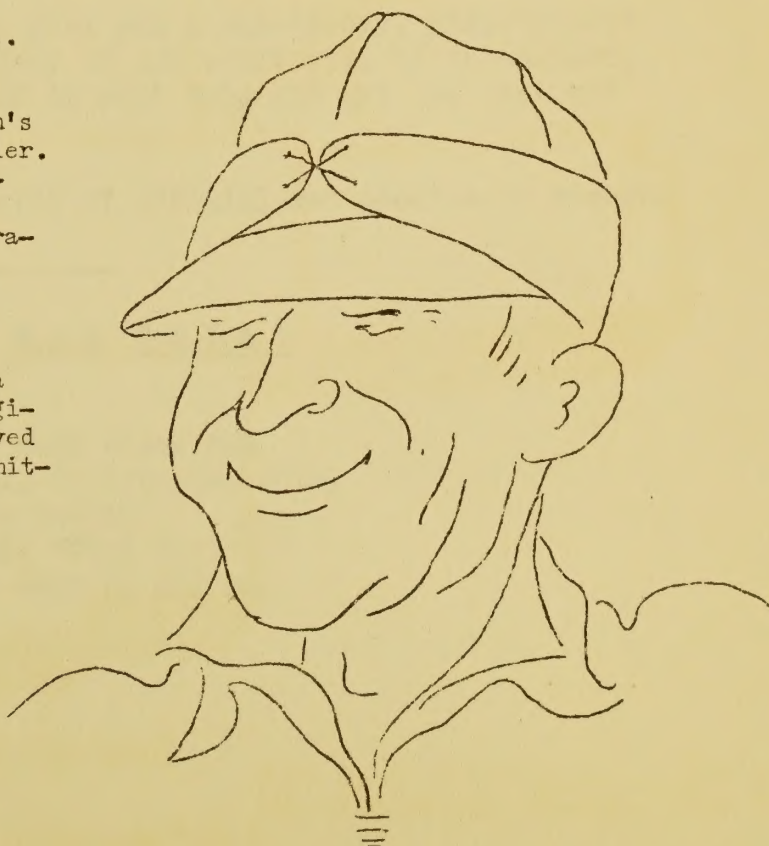
At the end of the week we will go home ready for serious business.

N. E. Dodd
Director, WESTERN DIVISION

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I N T R O D U C I N G.....

Meet the Western Division's new assistant director, Gus F. Geissler. Gus succeeds Carl Farrington, who resigned November 4 to accept the vice presidency of Commodity Credit Corporation.

A North Dakota grain and livestock grower, Gus has come up through the AAA ranks. He began as a community committeeman under the original 1933 wheat program and later served as county committeeman and State Committeeman.



AAA CONFERENCE NEWS, WESTERN REGION

T O D A Y ' S C O N F E R E N C E P R O G R A M

9:30 a.m. - General session: Opening remarks, introduction of visitors from various AAA agencies, summary of accomplishments in 1940, purposes and problems of conference, organization and functions of departmental committees.

1:30 p.m. - Departmental sessions.

4:30 p.m. - Special problem committee session.

To help you get as much as possible out of the conference, here's how the program will be run off.

General sessions are planned each forenoon, at which time general subjects and departmental progress reports will be heard and discussed. In the afternoons the departmental committees will go to work. There are five departments: marketing and loans, program operations, economics and insurance, administrative and fiscal, and education. These groups will divide into sub-committees to consider more specialized problems during the week.

Watch the AAA Conference News for day-to-day developments in the program, assignment of conference rooms etc.

W H O W E A R E A N D W H Y

Blushing shyly, the AAA Conference News herewith makes its bow before Western Regionnaires in convention assembled.

It shall be our purpose to give you a day-by-day, play-by-play description of the conference. Some of our stuff will be in earnest, some of it in fun. We hope all of it will help you get the most out of the next five days.

So here goes, without benefit of official red pencils or bureaucratic initials.

A V E R S E F O R T O D A Y

A sadder but much wiser man
Is Farmer J. Christopher Gann.
When asked to insure
He retorted, "What fur?"
Now hail has Gann on his can.

AAA CONFERENCE NEWS, WESTERN REGION

A YEAR OF PROGRESS

"Let's go to town in '40" was the theme song of the regional conference at Salt Lake one year ago. Here are some of the high spots of a year of progress:

ALLOTMENTS: farmers notified of allotments much earlier than previous years.

PARTICIPATION: increase over 1939 program.

ACP PAYMENTS: payments being certified ahead of 1939.

PARITY PAYMENTS: nearly all made, even though aggregate compliance provision made program tighter.

WHEAT LOANS: volume of loans and wheat stored nearly doubled...269,000,000 bushels stored in U.S., two-thirds of it in WR States

CONSERVATION MATERIALS PROGRAM: increased to four States in 1940. For 1941, so far Arizona, California, Kansas, Oregon, Washington definitely included.

FARM STORAGE: both 1939 resealed and 1940 grain in remarkable condition.

COMBINATION PROGRAM: 5 States, North Dakota, Montana, Wyoming, Kansas, Nevada, used combination range and farm program in 1940...Oregon, Colorado, Washington to join group in 1941.

CROP INSURANCE: Twice as many farms insured in 1940 as in 1939...For 1941 about 92,000 farms already insured compared with 75,000 at same time year ago.

TRIPLE SUPERPHOSPHATE: 10,279 tons distributed in 1940 as compared with 4,118 tons in 1939.

COUNTY ADMINISTRATION: progress made in simplifying county association fiscal procedure.

LIME: in first year under conservation materials program, 9,948 tons of limestone distributed.

BARLEY LOAN: in first year 3,093,000 bushels stored on WR farms, 250,000 bushels in warehouses.

RANGE: payments being made much earlier.... 22½ million more acres of range land surveyed, bringing total to 145 million acres.

RYE LOAN: 2,087,000 bushels under loan in WR compared with 887,000 bushels in 1939 program.

COTTON: favorable vote on 1940 cotton quota 97.4% in Arizona, 89.1% in California, 94.7% in Kansas, 93.3% in New Mexico....Arizona, California, New Mexico, as of December 16, had 158,000 bales under loan.

ROLL OF STATES

ARIZONA: voted 97.4%, the U.S. highest, in cotton referendum.

CALIFORNIA: showed biggest improvement over 1939 in getting out ACP payments.

COLORADO: first State to make 1940 sugar payments.

IDAHO: leading all WR States in percentage of 1940 ACP payments certified.

KANSAS: 125% increase in wheat loans.

MONTANA: leading all States in acreage planted to crested wheat.

NEVADA: first to coordinate all established non-crop pasture grazing capacities with surveyed ranges.

NEW MEXICO: led in making 1940 wheat parity payments.

NORTH DAKOTA: highest participation in wheat program.

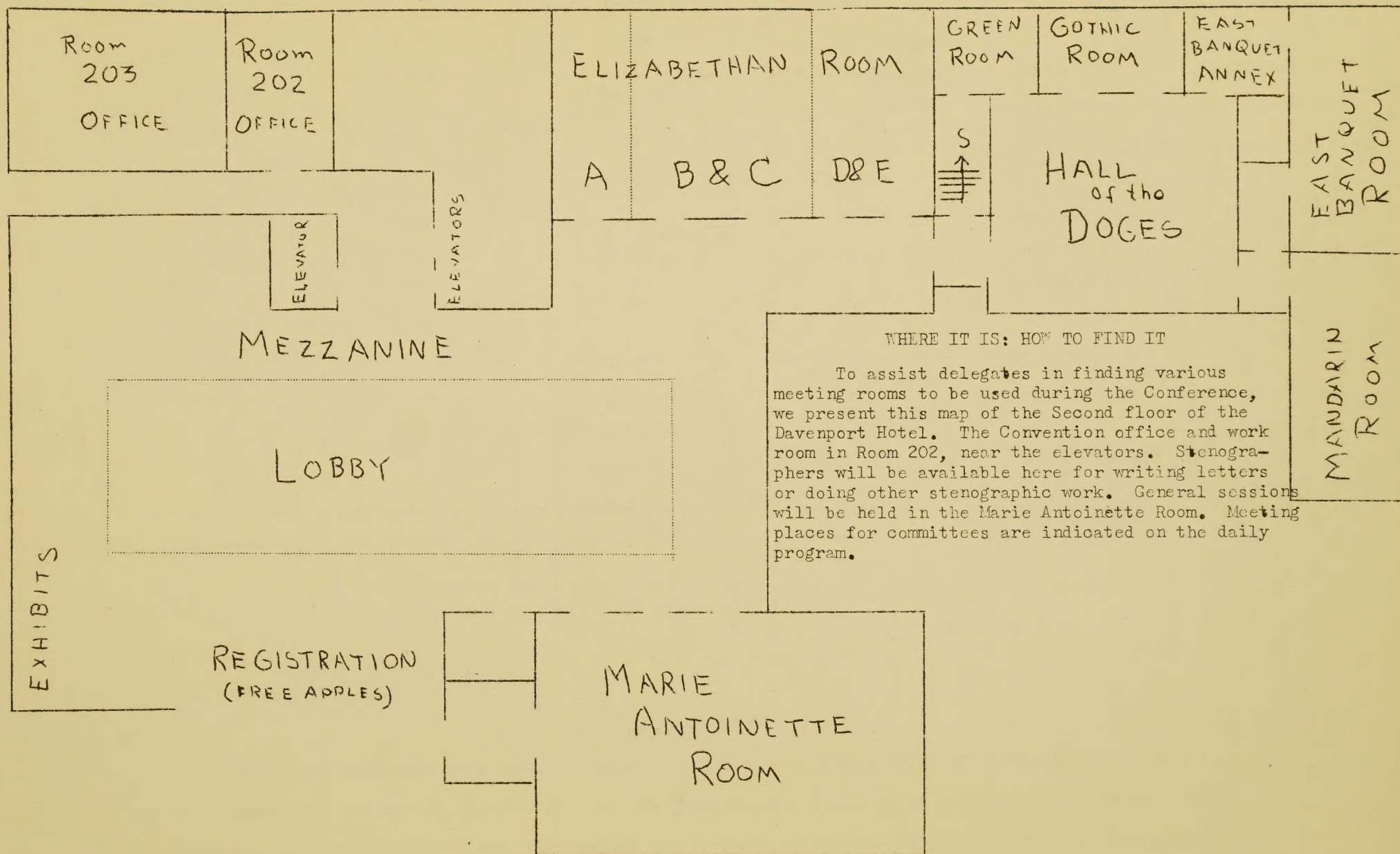
OREGON: completed most range surveys in 1940.

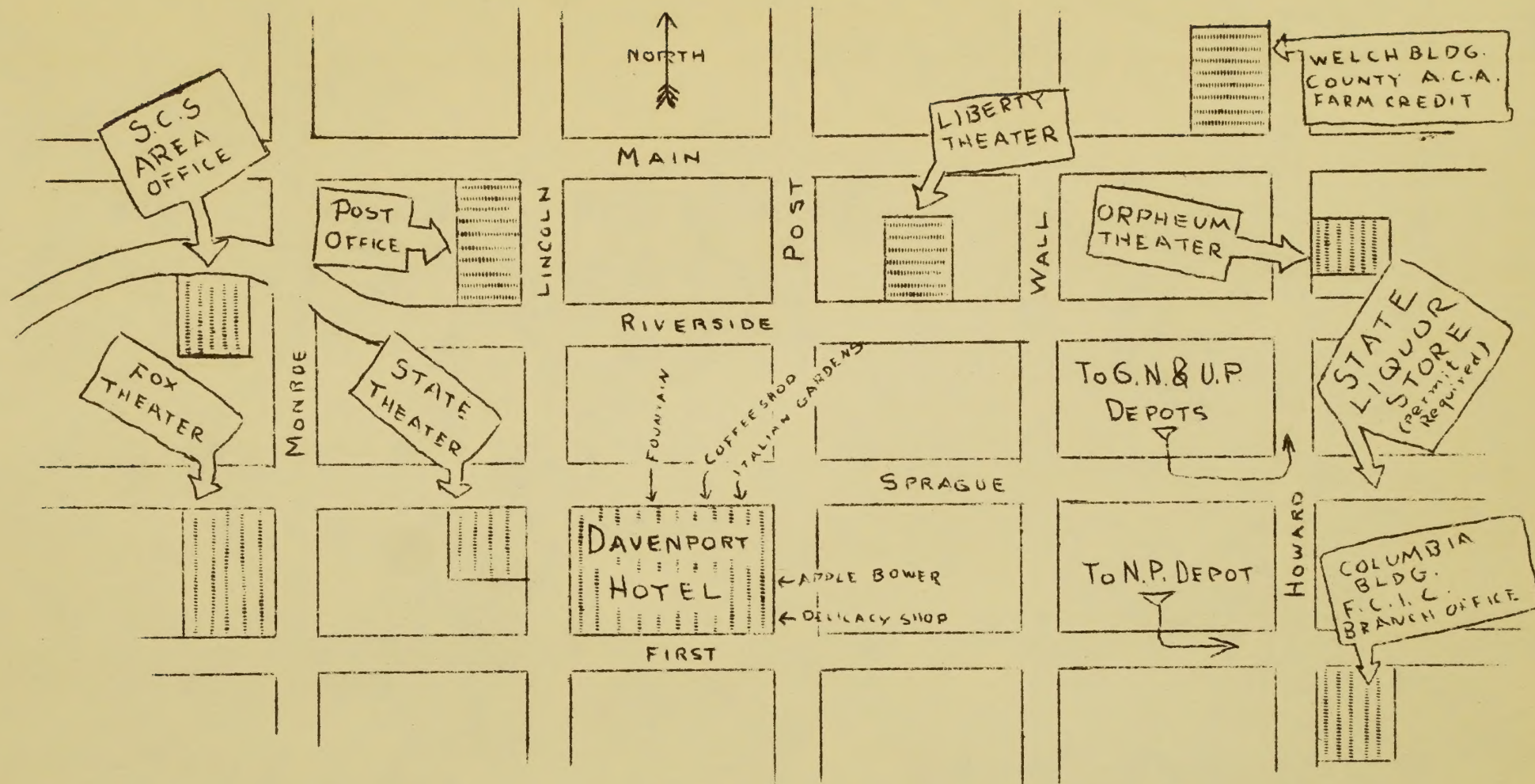
UTAH: crop insurance participation increased 5-fold for 1941.

WASHINGTON: increased superphosphate distribution from 1,675 tons 45% P_2O_5 in 1939 to 4,935 tons 45% P_2O_5 in 1940: to 10,100 tons 20% P_2O_5 to date for 1941.

WYOMING: number of farm storage loans increased 185%.

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A GUIDE TO SPOKANE

For brave souls who dare venture outside the hotel, the Conference News offers this map of the area around the Davenport. It will give you an idea of some places to go and how to get there. Information on other Spokane places of interest may be obtained at the registration desk on the mezzanine floor.

